

**EFFECT OF AN EFFECTIVE STRATEGIC PLANNING
FOR ORGANIZATIONAL PERFORMANCE
OF PROF.DR.R. SOEHARSO OF ORTHOPAEDIC HOSPITAL OF SURAKARTA**

THESIS

**Submitted as Partial Fulfilment of the Requirement
For Getting Master of Management Graduate Program
Masters of Hospital Management**



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**MASTER OF HOSPITAL MANAGEMENT
UNIVERSITY OF MUHAMMADIYAH SURAKARTA**

2014

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EFFECT OF AN EFFECTIVE STRATEGIC PLANNING FOR ORGANIZATIONAL PERFORMANCE OF PROF. DR. R. SOEHARSO OF ORTHOPAEDIC HOSPITAL OF SURAKARTA

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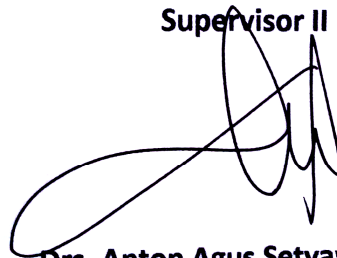
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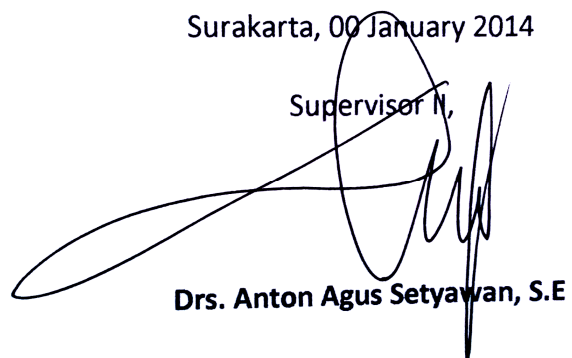
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Stating the fact that this thesis is really a result of my own work, except quotations and summaries that I have explained in the source. I have completely understand the fact that if in future this thesis is found as the result of plagiarism, the title given by the Muhammadiyah University of Surakarta to me will be cancelled.

Surakarta, 2014

Who makes a statement,



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MOTTO

A medical doctor makes one healthy the nature creates
the health
(*Aristotle*)

The man who says he never has time is the laziest man
(*Lichtenberg*)

A healthy man has a hundred wishes sick man has only one
(*Writer*)

The worst in the business world is the situation of no
decision
(*Napoleon*).

You have to endure caterpillars if you want to see
butterflies
(*Antoine de saint*)

DEDICATION

Each of the ideas contained in this document are part of Allah SWT guidance to the author and to the lord of the Prophet Muhammad. The writer dedicates this paper to:

1. Beloved father and mother as well as my extended family, thank you for your compassion and sacrifice.
2. Friends who have always encouraged me, so the writer can complete the study so far.
3. People who will read this document.

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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

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4. To all the leaders and employees of the Graduate library and the central library of University Muhammadiyah of Surakarta, who helped in providing the opportunity and preparation of the references in this thesis.
5. I do not forget to give a big thank you to my beloved parents who have provided support, prayers, and give motivation to complete this study.
6. Thank you very much to my friends who give me support and encouragement to complete this thesis.
7. Of course the introductory sheet is enough to mention names one by one, but I say thank you to all of them for their services and help to finish my thesis.

The writer realizes that this research paper is far from being perfect because of his limited capability. Thus, revision, suggestion, and criticism are welcomed for the perfection of this work. The writer wishes this research paper would be useful and helpful to readers.

WASSALAMU'ALAIKUM WR. WB.

Surakarta, 2014
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ABSTRACT

EFFECT OF AN EFFECTIVE STRATEGIC PLANNING FOR ORGANIZATIONAL PERFORMANCE OF PROF.DR.R. SOEHARSO OF ORTHOPAEDIC OF SURAKARTA

The purpose of this study is determining the effect of the effective strategic planning at Orthopaedic Hospital of Prof.Dr.R. Soeharso Surakarta, influences on strategic planning on the performance of the organization at the Orthopaedic Hospital of Prof.Dr.R. Soeharso Surakarta and effective influence on strategic planning indirectly through the organization's performance in the Orthopaedic Hospital of Prof.Dr.R. Soeharso Surakarta.

This research is quantitative, by taking samples at Orthopaedic Prof.DR.R. Soeharso of at Jl. A. Yani, Pabelan, Kartasura, Surakarta, Central Java, Indonesia, 57162. Out of 678 employees, 70 employees are taken for the study of population and sample. Questionnaires are used as the technique of collecting data whereas path analysis has been used as the data analysis technique.

The results obtained showed that the positive effect on effective strategic planning, strategic planning has a positive effect on organizational performance, and no effective strategic planning on organizational performance indirectly through employee benefits in Prof.DR.R. Soeharso of Orthopaedic Surakarta. This is proved by the results of the analysis which states that effective relationships with organizational performance otherwise has no direct relationship through strategic planning.

Keywords : Effective, Strategic Planning and Organizational Performance.

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